1894

Radio Broadcasts Across Airwaves

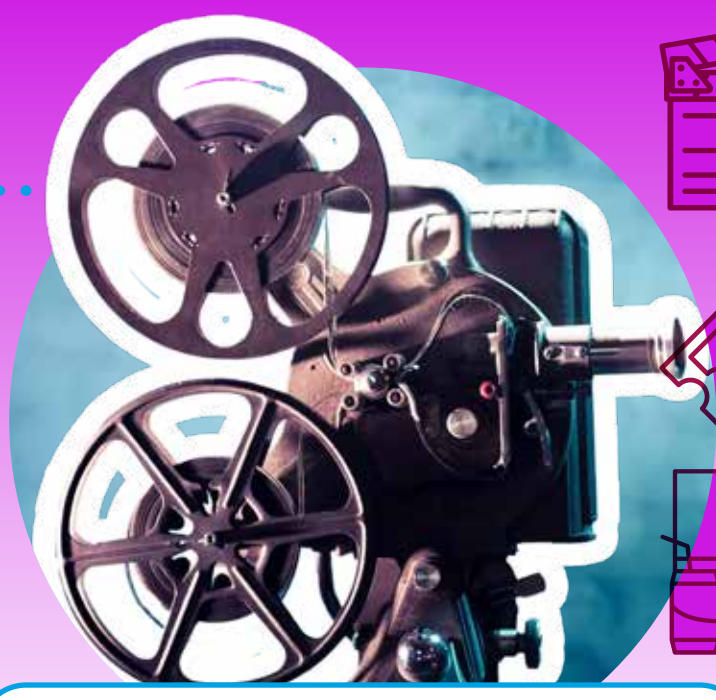
Radio brought voices, stories, entertainment, and news into homes in a way never before thought possible and remains the world's most widely available electronic mass medium.

The first commercial radio station was KDKA in Pittsburgh, Pennsylvania, U.S., which went on the air on the evening of Nov. 2, 1920, with a broadcast of the returns of the Harding-Cox presidential election.

Late 1800s

The Magic of Cinema

Cinema's invention transformed storytelling through the visual narration of stories in motion. The first public movie screening by the Lumière brothers in 1895 marked the beginning of cinema as we know it today.



The Lumière brothers held the first commercial film screening for a paying audience at Salon Indien du Grand Café in Paris on December 28, 1895.

1927

Television Shows Up

In the 20th century, television emerged as a vibrant broadcast medium, bringing moving images and sounds to audiences and significantly influencing global culture, news, and politics.

The 1969 Apollo 11 moon landing was one of the most-watched television events in history, with an estimated 650 million viewers worldwide.